WARREN COUNTY BICENTENNIAL CULTURAL & HERITAGE ADVISORY BOARD

500 Mt. Pisgah Avenue Oxford, NJ 07863

MINUTES OF THE MEETING OF April 18, 2023

CALL TO ORDER:

Ms. Rapisardi called the meeting to order at 5:03 PM

ROLL CALL:

Members Present: Laurie Rapisardi, Charles Fineran (left at 6:11), Jane Primerano, Mark Young,

Rick Gardner (arrived at 5:11)

Staff Present: Corey Tierney, Gina Rosseland, Jennifer Correa-Kruegel

Minutes: The March 21, 2023 minutes were reviewed. Mr. Fineran motioned to approve the meeting

minutes. Mr. Young seconded. Ms. White abstained. Minutes approved.

PUBLIC COMMENT- none

CORRESPONDENCE- none.

OLD BUSINESS

BOOK:

Ms. Rosseland passed around an example of the Hunterdon County 300 book. She explained they had a publisher and there were a lot of ads. The board appreciated the example but agreed they would like to go smaller. Mr. Fineran motioned that Mr. Young and Mr. Drake assist with the creation of the book. Ms. Primerano seconded. All in favor. Motion passed.

WEBSITE:

Ms. Rosseland moved around the grant information and included sign vendors- emailed everyone to notify them of changes. Press have been invited to outreach events.

HISTORIC MARKERS:

Ms. Rosseland inquired with the board about having uniform signs. Hope is already in the process of creating their signs and she is unsure if everyone will agree on a design. The board agreed that it should be possibly the same color on aluminum signs for consistency.

There was discussion about the disconnect/miscommunication between municipalities and their local historical commissions/societies and how to resolve it. Ms. Rosseland inquired if the town historic society can use the grant. Mr. Tierney said yes, as long as the municipality the history group represents agrees.

OUTREACH EVENTS:

Mr. Fineran commented on the excellent presentation by Mr. Tierney and Ms. Rosseland and that it was a great start. Mr. Young proposed that attendees be referred to as Outreach Partners to make them more responsible and committed to assisting. He also suggested that if they are willing to partner with the BCHAB, then give them free merchandise.

Ms. Rapisardi suggested they ask municipalities to put Spreadshirt link on their websites. Mr. Young suggested they provide the Partners with a set of rack cards to distribute. Mr. Tierney suggested sending an email out to everyone who attended to follow-up and request that they represent the Bicentennial at their events and the BCHAB will provide them with swag to giveaway.

Ms. Rosseland suggested we order giveaway stuff soon for other events like National Night Out in August and create activities for the kids to do. Mr. Fineran suggested a quiz or questions about Warren County and they win a prize for the most answered.

Mr. Tierney confirmed that the board would like a table cloth and banners with a bicentennial logo, wooden nickels, stickers and tattoos. Ms. Rosseland confirmed with the board the logo to be put on the wooden nickels and it was suggested an outline of the courthouse with the dates, 1825-2025 in dark blue with it saying Warren County Bicentennial.

Ms. Rapisardi thanked Mr. Tierney for creating the presentation.

Notes from Ms. Rosseland:

Ms. Rosseland reviewed her notes and is getting ready to open Shippen Manor the first Sunday in May 1-4 PM. She has an intern coming to begin work in the museum beginning the end of May.

Notes from Mr. Austin:

Mr. Austin presented the board with his compiled event attendance from 2022 from his events and regrantees. Total attendance for all live events is 45,133. He has been looking for ways to diversify his audiences. The collaboration with the Warren County Community College tethered balloon rides proved helpful in diversifying some activities.

Adjournment: There being no further business, the next meeting is May 16, 2023, Ms. Rapisardi adjourned the meeting at <u>6:40 p.m.</u> Motion carried.

Respectfully Submitted,

Jennifer Correa-Kruegel Community Service Aide